

BROADCAST EEO – RECRUITING LOG

EEO Public File Report

KYVE Television, Yakima, WA
October 1, 2009– September 30, 2010

Positions Filled

[illegible]

BROADCAST EEO – RECRUITING LOG

**Longer-Term Recruitment Initiatives
Implemented During October 1, 2009 – September 30, 2010**

Initiative: Participation in job fairs by station personnel who have substantial responsibility in making hiring decisions

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1.	1/21/2010	University of Washington Diversity Career Fair	Outreach to potential job candidates and interns with a focus on diversity and equality in the workplace.	Booth set-up during the entire event.	Candida Tzau, Human Resources Generalist Hildy Ko, Television Program Coordinator Vanessa Pantley, Production Intern Naser ElMasry, Production Intern Katie Drake, Development Intern
2.	7/20/2010	Diversity Employment Day Career Fair	Outreach to potential candidates with a focus on diversity and equality in the workplace.	Participation in diversity roundtable talks and booth set-up the entire day of the career fair.	Candida Tzau, Human Resources Generalist Laura Spies, Executive Director of Human Resources Maureen Rossmeier, Engineering Manager Randy Brinson, Executive Director of Content Development Sheldon Bukantz, Broadcast Technician III

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Initiative: Participate in events sponsored by organizations representing groups present in the community interested in broadcast employment issues, including conventions, career days , workshops, and similar activities

No.	Date	Initiative/Description	Scope of Involvement	Personnel Involved	
1.	4/11/2010-4/17/2010	Pacific Lutheran University SOAC (School of Arts and Communications) Week	Participated on their alumni panel on 4/16/2010. The panel discussed a variety of topics including social media experience; internships; job shadows; tips for following up with employers; the interview; and being a well-rounded employee with design, photography, PR, and general business knowledge and higher education.	Cathy Britt, Marketing and Communications Specialist	
2.	7/20/2010	Diversity Employment Day Career Fair	Participation in diversity roundtable talks and booth set-up the entire day of the career fair.	Candida Tzau, Human Resources Generalist	
3.	8/4/2010	Muslim Youth Leadership Program (MYLP) 8/1/2010-8/4/2010	The focus of this year's program was to help youth explore careers in media, law, public relations, philanthropy, government affairs, and other fields in which American Muslims are under-represented.	Beth Savage, VP of Development Enrique Cerna, Executive Director of Production and Executive Producer Jabran Soubeih, Executive Director of Engineering and Technical Planning Stephen Hegg, Senior Producer, Pledge	